Course Description (2015-16)

(I) ACCOUNTING

**ACC4001 Introduction to Financial Accounting**
This course provides students with the necessary skills and understanding of basic accounting theory and practice including the ability to prepare, analyse, and interpret financial statements in order to evaluate corporate financial performance. It also gives students an opportunity to study accounting for current assets, property, plant and equipment assets, intangible assets, liabilities, and forms of business organisation. In addition, the course will also discuss ethics, fraud and corporate governance issue in the context of financial accounting.

**ACC4002 Management Accounting**
This course is to develop students' knowledge and understanding of the operation and maintenance of accounting systems for the capture and measurement of cost-based information for management decision-making.

**ACC5001 Auditing**
The course aims to develop students' knowledge and skills of the audit process from the planning stage to the reporting stage and the techniques used in the conduct of external audits. The course also develops students' knowledge in evaluating the internal control of an organisation and making appropriate recommendations for improvement.

**ACC5002 Intermediate Accounting I**
This course is the first of the two-part series in Intermediate Accounting. It aims to develop students' professional knowledge and conceptual skills in financial accounting which are applied for the preparation and reporting of financial accounting information, with emphasis on the foundation of financial reporting and asset accounting. While the course focuses on the accounting practices in Hong Kong, discussion in accounting principles and standards will be based on the International Accounting Standards (IAS) since this is the basis for accounting standards in Hong Kong. Student will be trained in an international prospective with applications in Hong Kong.
**ACC5003 Intermediate Accounting II**
This course is the second of the two-part series in Intermediate Accounting. It aims to develop students’ professional knowledge and conceptual skills in financial accounting which are applied for the preparation and reporting of financial accounting information, with emphasis on liabilities and equity accounting and other dimensions of financial reporting. Students will also learn to develop analytical skills in financial accounting information interpretation. While the course focuses on the accounting practices in Hong Kong, discussion in accounting principles and standards will be based on the IAS since this is the basis for accounting standards in Hong Kong. Student will be trained in an international prospective with applications in Hong Kong.

**ACC5004 Taxation**
This course provides students with a fundamental understanding of the current law, principles, and practices of Hong Kong Taxation, and develops their ability to interpret and apply those tax principles, decided cases, and legislation to the Hong Kong taxation system not only for personal tax compliance and planning but also for their future profession in the business world.

**ACC5005 Advanced Auditing**
The course is an extension of the course Auditing to further examine various advanced topics in relation to auditing, including forensic accounting, IT auditing, other assurance and attestation services, environmental auditing and contemporary issues on auditing. The course will highlight several real-life auditing cases that address different auditing and accounting issues.

**ACC5006 Advanced Taxation**
The course aims to provide an in-depth review of the taxation law and practice in Hong Kong and the core concepts of international taxation. Students will be trained to apply the advanced knowledge of the Hong Kong tax system and international taxation to evaluate the impact of taxation issues in different situations and identify the appropriate tax planning measures. Taxation related to special business operation, contemporary taxation issues and China tax system will also be discussed. The course focuses on developing students’ skills on analysis, interpretation and communication.
ACC5007 Analysis of Accounting Information System
The course aims to develop students’ knowledge in the role of accounting information systems in an organisation and the threats and controls associated with the use of information systems and associated technology. The course will also focus on the requirements of information systems.

ACC5008 Business and Company Law in Hong Kong
This course develops knowledge and skills in the understanding of the legal framework and explains the legal issues arising in day-to-day business dealings. Through the interpretation and analysis on business cases and statutes, this course aims at cultivating the analytical, presentation, and logical powers of students. It will cover topics like essential elements of the legal system, the law of obligations, employment law, the formation and constitution of business organisations, capital and the financing of companies, management, administration and regulation of companies, legal implications relating to companies in difficulty, governance, and ethical issues relating to business.

ACC5009 Corporate Governance and Business Ethics
This course integrates corporate governance with business ethics which are two essential foundations for developing effective corporate risk management strategies. It is designed to develop students’ conceptual knowledge and practice in relation to the controlling and monitoring mechanism of good corporate governance and the development of a solid set of business ethical values.

ACC5010 Financial Reporting
This course aims to develop students’ professional knowledge and conceptual skills in financial reporting. The course will focus on accounting for equity interests in other entities, including accounting for group structures, equity investments and joint ventures. Discussion of the accounting standards throughout this course will focus mainly on the Hong Kong Financial Reporting Standards (HKFRSs/HKASs), which has achieved convergence with the International Financial Reporting Standards (IFRSs). Students will also learn to develop analytical skills in interpreting group financial accounting information and to make appropriate professional judgment.

ACC5011 Strategic Management Accounting
The course aims to develop students’ knowledge and skills to apply management accounting in developing and implementing business strategy, control and performance measurement in order to create and manage values for
an organisation in its operating environment.

**ACC5012 Accounting Internship**

The aims of the internship programme are to (1) expose students to a working environment in accounting-related fields; (2) to help students build on and apply the knowledge and skills they have learnt in previous studies; and (3) to further develop other generic skills that are critical to the success of the students in terms of their future employability.

(II) **BUSINESS**

**BUS4001 Introduction to Marketing**

This course introduces students to the fundamentals of marketing and the roles of marketing in organisations. The course objectives are to develop the students’ understanding of the marketing concept, the importance of the separate marketing functions, the management of these functions, and how each function affects other functions within the marketing domain. The course mainly covers the consumer markets. The major functions are marketing strategy, marketing research, product planning, distribution channels, and pricing and promotion. It takes advantage of the Internet, where possible, to cover the most current issues related to marketing.

**BUS4002 Principles of Economics**

The course is designed to provide students with a basic understanding of an economic system. Various analytical concepts relating to both microeconomics and macroeconomics will be introduced. Major topics include: basic economic problems, supply and demand, firm behaviour, market structure, national income, unemployment, money and inflation, aggregate demand and aggregate supply, government economic policies and open economies. By the end of this course, students should have a better understanding on the basic economic problems in their society.

**BUS4003 Introduction to Management**

This course introduces the basic management concepts and tools for application in the changing business environment. It will cover fundamental theories in learning and motivation, decision making, career management, leadership, communication, and other relevant topics. Students are introduced to the basic concepts involved in the four major management processes, namely planning, organising, leading and controlling. They will be asked to apply the management
concepts in the business environment through case studies, group discussions, presentations, and video viewing. Students will learn to extend the application of management principles to personal life, like motivating peers, leading in teams, personal planning, and decision making.

**BUS5001 Business Environment in China**

The course aims to develop students’ knowledge in different dimensions of China business, including the business environment, economic structure, financial system, legal framework, political system, cultural and social environment. Latest developments in the China market like exchange rate reform, CEPA and other policy initiatives will also be discussed.

**BUS5002 Corporate Finance**

This course aims to introduce the conceptual frameworks for analysing major financial decisions in a corporation. Students will be exposed to various analytical techniques to address different financial issues encountered by corporate managers and investors, like valuation, capital budgeting, capital structure and financing decision. Through case study in corporate finance, student could consolidate their understanding in various theoretical frameworks, and apply different financial management concepts in real-life situations.

**BUS5003 Organisational Behaviour**

This course studies what people think, feel, and do in and around organisations. Organisational behaviour concepts help us to predict and understand organisational events, adopt more accurate theories of reality, and carry out organisational events more effectively.

**BUS5004 Advertising and Promotion Management**

This course examines the applications and the practices of advertising and promotion management within the context of integrated marketing communications. It concentrates heavily on advertising, but also addresses the issues of personal selling, public relations, sales promotions, internet and interactive marketing, and direct marketing. The emphasis will be on understanding the theoretical foundation underlying persuasive communications, selection of creative strategy and its implementation, and budget determination methods. Ethical issues in advertising and promotion are also addressed. Through the use of multimedia tools and materials presented in the lectures, students will learn to examine advertising and promotion practices critically.
**BUS5005  Business Strategy**
This course is designed to help students improve their strategic thinking and develop analytical framework in identifying and solving real-life business problems. Students will be trained to adopt an integrated approach in analysing business problems and their implications to the entire organisation. The course will emphasise on the formulation and implementation of business strategies. Students will also be required to identify and address ethical issues related to a firm’s strategies.

**BUS5006  Derivatives and Structured Products**
This course gives a comprehensive overview of derivatives like forwards, futures, swaps, options, and other structured products. Their pricing formulas, investment payoffs, the markets in which they are traded, and their applications will be discussed. Students will learn to construct investment strategies with instruments in different markets for hedging, arbitrage and speculative purposes. They will also learn to analyse the risks involved in some common structured products available in the financial market.

**BUS5007  Integrated Business Project  (Capstone for Integrated Business Major)**
The course integrates classroom learning with real life business experience. It is a series of business classes coupled with a business practicum where students work in teams and address problems faced by real business organisations. Students take the principles learnt in marketing, finance, economics, accounting and management and apply them to the organisations assigned to them. The course aims to provide students with a comprehensive understanding of how the various functional areas interrelate, and give them a realistic exposure to the intricacies of the business world.

**BUS5008  Business Strategy for Accounting  (Capstone for Accounting Major)**
This course is designed to help students improve their strategic thinking and develop analytical framework in identifying and solving real-life business problems. Students will be trained to adopt an integrated approach in analysing business problems and their implications to the entire organisation. The course will cover the formulation and implementation of business strategies with focus on the accounting function. Students will also be required to identify and address ethical issues related to a firm’s strategies.
BUS5009 Brand Management
This course develops students' critical awareness of the appropriate theories, models, and other tools to make better branding decisions and to manage a brand at the workplace. It covers the importance of brand equity, brand strategies over the product life cycle, and the application of the marketing mix to brand strategies. Overall, the course will examine marketing strategy from a branding perspective, including the key issues involved in building strong brands and maximising the value of existing as well as new brands.

BUS5010 Macroeconomics
This course provides opportunities for students to apply macroeconomic theories on current economic issues. The impact of government policies will be critically evaluated in the course. Topics such as division of national income, quantity theory of money, Fisher effect, determination of real exchange rates, natural rate of unemployment, short-run models of economic fluctuations, monetary and fiscal policy, Phillips Curve, exchange rate regimes, and debates over macroeconomic policy will be covered.

BUS5011 Human Resources Management
This course provides students with a complete and detailed review of the important topics within personnel management. Though it is structured on the fundamental 4-Rs – recruit, reward, retain, and relate – in HRM, students are exposed to the strategic and operational aspects of topics like strategy, traditional teams and virtual networks, workplace diversity, organisational change, globalisation and HR ethics in the 21st century. Students will be encouraged to examine the key HRM issues and perspectives. They are also required to actively engage in business-like class and group discussions, revealing case studies, compelling experiential exercises, and demonstrative projects. They are then ready to become executives who can confidently manage staff and effectively participate in human resource strategy formulation.

BUS5012 Consumer Behaviour
Consumer behavior is the course within the marketing curriculum that most directly applies concepts, principles, and theories from various social sciences disciplines to the study of the factors that influence the acquisition, consumption, and disposition of products, services, and ideas. Knowledge of consumer behavior principles is becoming increasingly important for the marketing manager. Quite simply, in order to make good decisions the manager must have an understanding of how consumers are likely to respond to the actions of the corporation’s marketing strategy. In addition, an understanding of the factors that
influence consumers may assist an individual in understanding his or her own buying patterns. The principles from a number of disciplines are used to describe and explain consumer behavior, including economics, psychology, social psychology, sociology, and anthropology.

**BUS5013 Corporate Social Responsibility**
In recent years, corporate social responsibility (CSR) has become an important agenda in most organizations. Organizations should no longer perceive themselves as independent and isolated entities operating in detachment from the society. In this course, students will be led to explore the responsibilities of an organization to different stakeholders, including its employees, consumers, shareholders and supply chain partners. They will also learn to analyze the issues and opportunities related to CSR from environmental, social and economic perspectives.

**BUS5014 International Marketing**
This course enables students to develop awareness of the processes, contexts, and influences associated with international marketing strategies in a range of economies. It examines the impact of economic, cultural, political, legal, and other environmental influences on international marketing, and provides students with an understanding of the concepts and practice of marketing activities at an international level. Reference is made to relevant strategic issues and the focus is primarily on the appreciation of strategies and plans for a mix of international economies.

**BUS5015 Leadership: Theories and Practice**
The course integrates concepts and models from psychology, sociology, philosophy and organizational behavior. By examining the history of great leaders in the East and West, students will learn to explore the challenges and dilemmas that these leaders confronted and understand the leadership dynamics at their times. Students will be required to join a leadership training programme that enables them to have a self-awareness of their own leadership styles. The leadership and team activities in the programme aim to provide students with opportunities to enhance their interpersonal skills, and to learn how to lead and influence others in an effective manner.
(III) CHINESE LANGUAGE AND CULTURE

**CHI4001 大學語文 (College Chinese Language)**
本科旨在強化同學的中國語文知識及提升其語文能力。課程除教授語文知識和寫作技巧，還着重強調培養思考和分析能力。香港回歸中國後，中文地位日益提高，政府部門以至私人機構，紛紛採用中文為正式「傳意工具」；但社會上不同範疇有不同的語文需要，面對瞬息多變的社會，本課程希望令同學正確而有效地使用中文，為修讀其他以中文為學習媒介的科目奠定語文基礎，並為日常生活及工作中使用中文作好準備。

**CHI4002 閱讀策略與寫作 (Reading Strategy and Writing)**
本科強調訓練，以「閱讀」與「寫作」為樞紐，相互結合，以提升同學的中文讀寫能力。本課程選讀不同文類、不同作家、不同風格的著名作品，並要求同學學習其寫作方法，務求「讀」和「寫」兩者相輔相成。同學從廣泛閱讀開始，先培養閱讀興趣與自我學習能力，進而掌握不同文體的寫作原則和技巧，及由構思、立意、下筆、命題、修改到檢討作品的整個寫作過程。通過文學的閱讀和創作，提高同學語文素養。

**CHI5001 中國古代文學概覽 (A Survey of Classical Chinese Literature)**
本科講授古代文學經典詩詞、散文、戲曲和小說。通過選讀不同時期的優秀作品，可以讓同學瞭解各種文學體裁的體例變革、語言風格及藝術特色，認識中國文學的發展源流、美學價值及藝術成就，從而提高他們的文學素養，使他們能夠充分領略古代漢語及中國古代文化的精深優雅。

**CHI5002 文學與影像 (Literature and Images)**
文學與影像本為兩種不同的藝術，前者著重語言表意，後者講求視覺觀賞，然而，隨著資訊媒體的蓬勃發展，文學與影像的關係越來越密切。不同類別的文學經典，如詩歌、小說、戲曲、神話等，為圖畫、電影、電視劇、舞台劇等影像藝術提供豐富的素材，有見及此，本課程以「文學」和「影像」為討論核心，一方面講解兩者的類別、特點、發展演變等課題，以鞏固學生的基礎知識，另一方面透過文學經典與相關影像的比較研究，以加深學生對文學與影像兩者關係的瞭解，並提升其閱讀、寫作、分析、歸納等各方面的能力。
(IV) CULTURE AND COMMUNICATION

**CUL4001 Introduction to Media and Communication**
What we take for granted as reality “out there” in social life is always already represented in and through one or another of the media that form an integral part of society. Taking a Media Studies perspective, this course invites students to critically reflect on the philosophical understanding that human society is by nature characterised by mediated communication. It will survey the use of symbols, speech, writing and other communication technologies to mediate everyday communication; the institutional practices that have come over time to be associated with these media; and the cultural realities that these media contribute to producing.

**CUL4002 Introduction to Cultural Studies**
An invitation to make sense of culture with a critical mindset, this course introduces students to key concepts and foundational ways of thinking in the interdisciplinary pursuit of cultural studies. It engages students in interrogating personal experiences in everyday encounters with and within culture, investigating the power dynamics that underlies cultural knowledge, and making creative use of these experiences for more explicitly articulated practical purposes.

**CUL5001 Media Communication and Management**
Harnessing the media in corporate identity management is now a central part of professional operations in both the public and private sectors. Students on this course will study the economics of media management in enterprise environments where high recognition is given for the benefits of investing in corporate branding, social media as well as crisis communication products and services. Particular attention will be given to the economics of media management in selected media industries where cross-media marketing is taken as a normal part of the marketing communication plan.

**CUL5002 Popular Culture and the Consumerist Society**
This course will survey competing definitions of popular culture, and relate them to selected media practices, including media that do not come under the conventional category of mass communication, e.g. mobile phones and toys. Students will explore selected popular culture activities characterised by the media visibility of ordinary individuals playing central roles as a key element of their popularity. In doing so, they will explore possible connections between the liberal-political notion of “the private individual” and the more recent notion of
“the creative audience” in media practices, as well as possible connections between the liberal-economic notion of “the sovereign consumer” and the emerging notion of “the active consumer-citizen” in the consumerist society.

**CUL5003 Theorising Media and Culture**
This course looks at the institutional processes of media message production, distribution and consumption; the professional ideologies associated with these processes; and the cultural impact of media communication in society. Students on the course will explore major normative as well as socio-cultural and socio-political theories of the mass media, basic models of communication, ways to identify the media audiences for intellectual and/or commercial purposes, and critical interpretation of media texts.

**CUL5004 Digital Media and Interactivity**
The popularity of the electronic digital media is rising together with a widening range of technological claims and ethical concerns about their socio-cultural impact. A central issue in this development is the interactive nature of digital communication. This course will guide students to situate these claims and concerns about the digital media in the context of institutional interests, political ideologies and intellectual idealisms; clarify the technical potentials and limitations of electronic digital communication; and formulate personal views on the possible impact of the digital media, whether positive or negative, on language and communication practices in social life.

**CUL5005 Feature Writing and Publishing (Capstone for Language and Communication Major)**
This course focuses on feature publishing for the print and the electronic media, and provides students with integrative opportunities to exercise judgments requiring applied cultural and sociolinguistic competencies. Students on the course are introduced to general requirements and procedures of a broad range of journalistic publishing, including in particular editorial expectations for concise, succinct and structured argumentation; practical strategies in targeting publications at suitable readership and market sectors; and moral, political and legal considerations in journalistic practices.

**CUL5006 Gender and Media**
The purpose of this course is to help students understand how gender shapes media texts and institutions as well as how the media structure our understandings of gender and our everyday practices. We will study gender within the context of a variety of print and visual media, including magazines, books, advertisements, television programmes, films and video games. The
course aims to enable students to apply a range of theoretical approaches from the fields of semiotics, psychoanalysis, feminism, men's studies, lesbian and gay studies, and queer studies to critically analyse gendered representation in a range of media texts, to explore questions of media representation of gender in relation to sexual identity and sexuality, and to examine changing representations of gender in the context of wider social changes. Topics under discussion will include formations of masculinity and femininity, gay and queer representation, and spectatorship and gaze.

**CUL5007 Gender and the Body**
This course aims to provide a critical examination of various conceptualisations and constructions of the body. The body has been recognised as a crucial site of exploration in gender studies, and the more recent intersection of technoculture and postmodern theory focusing on the notions of body has given rise to new questions, paradigms and frameworks for understanding the body. We will introduce students to a number of key theories concerning the body, and will concretise the concepts through examples and case studies. Various topics and themes will be covered in the course ranging from body and gender performativity, transgender body, nudity in arts and everyday life, reproductive body, monstrous body, and posthuman body. Through an in-depth investigation of the body in different contexts, the course seeks to help students gain a thorough understanding of the major current debates revolving around the body and enable them to reflect on the reasons that have led the body to become a site of contest and action.

(V) **ENGLISH AND APPLIED LINGUISTICS**

**ENG4001 English for Academic and Professional Purposes Part I**
This course introduces advanced English language skills for academic and professional purposes. It focuses on specific language skills required in conducting academic research and writing a collaborative research paper. Such skills include locating and screening relevant background information, skimming and detailed study of related literature, paraphrasing and summarising, building up vocabulary and structural repertoire, oral presentation, and engagement in discussions on a research project.

In this course, students are encouraged to apply skills of critical thinking and opinion expression. English for Academic and Professional Purposes Part I (EAPP I) prepares students for EAPP II, which is an advanced study skills
course to enhance students in English language communication skills required in further university studies and/or on joining the workforce.

**ENG4002 English for Academic and Professional Purposes Part II**

English for Academic and Professional Purposes Part II (EAPP II) is a one-semester compulsory academic preparation and advanced study skills course which aims to advance students' English language communication skills in order to assist them in further studies and/or the workplace.

**ENG4003 General Linguistics**

By way of examining a range of basic concepts in the academic discipline of linguistics, this course aims to guide students to a broad understanding of a way to do science: a system approach to thinking about the abstract object of language and the structural analysis of its components. The linguistic concepts to be examined include those developed for the morphological analysis of words and word-formation, the phonetic and phonological analysis of human speech sounds, and the syntactic analysis of sentence structures. Primarily English language samples will be used for illustration, although selected Chinese language samples may also be used to enhance student comprehension where appropriate.

**ENG5001 Discourse and Persuasive Power**

This course examines language-in-use, i.e. discourse. It will approach discourse as expressing society's culture by both reflecting and generating the cultural conditions in which society's knowledge, values and desires are (re)produced in and through individuals' language actions. It will look at the ways individuals taking part in language actions embody power, including power that they experience as externally imposed as well as power that they feel intellectually compelled to exercise. Students taking this course will gain initial familiarity with this philosophical line of thinking about discourse, and explore ways of seeing discourse as providing cultural resources for persuasive communication in social life.

**ENG5002 Language, Identity and Society**

This course will guide students to take a critical look at their linguistic activities in everyday social interactions, and will engage them in analysing the underlying societal factors that facilitate and/or constrain linguistic choices. In this process, the students will make an initial attempt to apply some of the concepts and theories developed in the academic field of sociolinguistics to build their own perspectives to language in social life.
**ENG5003 Speaking for Academic and Professional Communication**
The principal aim of this course is to improve students’ speaking skills in English for academic and professional settings by stimulating and broadening their linguistic competence, and by strengthening their capacity to examine and assess spoken performance. The course also aims to raise their overall confidence in producing spoken text and to develop strategic competence in face-to-face interaction. The course provides different types of spoken communicative challenges that encourage students to produce the kinds of spoken language that many believe is vital for making headway in second language learning. These types of challenge are graded in terms of communicative responsibility.

**ENG5004 English as a Globalising Language**
This course examines ideological debates on the controversial concepts of International English, World Englishes and Global English, and explores the place of English in a globalising world. Students on the course are guided towards engaging in these global debates while remaining grounded in more local contexts of English language communication, which will enable them to evaluate the language policies and language learning policies that have by and large governed their cultural experiences of English growing up and living in Hong Kong.

**ENG5005 The Semantics and Pragmatics of English**
This course explores how speakers make meaning in and through language (English in this case) at the level of the sentence and over more extended pieces of discourse. The course opens with an overview of semantic approaches to analysing the literal meaning of words and sentences, i.e. instances of language use that are abstracted from their real-world contexts of use. The second part examines pragmatic approaches to language use and the making of meaning, where the roles of language users and the contexts in and through which they act and use language are considered paramount. Pragmatics is further explored in relation to multimodal texts, where different channels of communication combine, as in the production of visual-verbal texts (e.g. advertising). The third and final part discusses applying pragmatics (AP). AP moves from the identification and description of social issues to active and enlightened intervention in the world of language users and their contexts of linguistic activity.

**ENG5006 Writing for Academic and Professional Communication**
The course aims to build awareness of the discoursal and cognitive features of academic writing. The main objective is to guide students in the process of
generating and expressing ideas effectively in written texts that satisfy the needs of the reader and stay faithful to the writer's intended meaning. The module also aims to provide students with the ability to produce texts utilising academic conventions. The development of structure(s) commonly employed in research papers (e.g. the Situation – Problem – Solution – Evaluation structure) also constitutes an integral part of the course.

The syllabus is organised into three broad sections which aim to underpin the skills needed to produce good academic writing. The first section provides an overview of the elements required to compose writing for academic contexts. Participants are then encouraged to explore and assess their own writing process and to determine the differences between academic and other types of writing. The second section builds on this foundation by guiding students in the use of information structures such as the language of argumentation, process description, classification, definition, comparison and contrast, and qualification of generalisation. The final section aims to allow students to use their skills to create whole texts such as research reports and papers, and to produce reference lists and develop an “authorial identity”.

Though writing is often, by nature, a solitary activity, the course provides ample opportunities for participants to facilitate the process of writing (e.g. brainstorming, visualising texts, peer-evaluation) in pairs and small groups.

(6) HUMANITIES

**HUM4001 Logic and Reasoning in Socio-Ethical Issues**

This course introduces the use of informal logic for critical analyses of reasoning and arguments in a variety of intellectual contexts such as the natural sciences, the social sciences, and philosophy. Students will learn to break down an argument into identifiable units of analysis for critical interpretation and evaluation, and to reconstruct it for improved clarity and logical coherence. They will also practise using some formal logic tools to make the structure and language of arguments easier to understand. On completion of this course, students are expected to be able to transfer the critical thinking skills they have developed to other courses and their everyday life.
**HUM4002  Music and Western Civilisation**
The course aims to develop students’ interest, awareness and observation towards the social value, function and relevance of music in relation to other arts. It is developed with a view to encouraging the growth and development of the person as a whole through the appreciation of music and developing creative thinking with the ability to express and interpret abstract matters. It is hoped that students will use art to enhance their own lives.

**HUM4003  The Making of the Modern World**
This course traces the major economic, political, cultural, and intellectual developments in Western society since the French Revolution. The course emphasises Europe’s interaction with the rest of the world as well as the experiences of ordinary people, and considers the extent to which their lives were similar to or different from our own lives today. Topics covered include the Industrial Revolution; nineteenth century ideologies such as nationalism, liberalism, socialism, and romanticism; the West and the world; war and revolution in the twentieth century, the Cold War; and globalisation.

**HUM4004  Self Understanding and Flourishing**
Self-understanding is necessary for a flourishing life. In this course, we will first study the concept of self and how its psychological traits and social identities play the role in defining the self. We will also examine how we are motivated by self-enhancement and self-protection. Afterwards, we will investigate what constitutes a flourishing life and how to have it. Among other things, good characters are thought to be part of a flourishing self. Therefore, this course will include a study of Aristotle’s virtue ethics. In addition, according to Aristotle, we can have a flourishing life only if we have friends. Thus, we will also explore the relation between self flourishing and friendship.

**HUM5001  World Religions**
This course examines the idea and significance of religion from cultural, historical, anthropological and civilisational perspectives and locates its contemporary relevance. It chronicles the development of key religious traditions, namely Buddhism, Christianity and Islam, and compares their religious precepts or law, practices and institutions. It will then examine their connection with the development of global society and how their influence is extended to our daily social, economic and political affairs. It finally examines how these religions counteract the rising tide of secularisation in the global arena.
**HUM5002 Foundations of Political Economy**

Foundations of Political Economy surveys the people and ideas of the eighteenth, nineteenth, and twentieth centuries that shaped the modern disciplines of Economics and Political Economy. The course provides a general-interest, non-mathematical introduction to the great Western economic thinkers: Adam Smith, Thomas Malthus, David Ricardo, John Stuart Mill, Karl Marx, Alfred Marshall, John Maynard Keynes, Milton Friedman and others. The course aims to situate the lives of these individuals in their historical context in order to better understand what gave rise to theories that profoundly impact the way we think today about production, consumption, trade, wealth and poverty.

**HUM5003 Social Justice**

The course aims to develop students’ interest and awareness towards different aspects of social justice, including resource distribution, political system, minority rights, and women’s rights. It is developed with a view to letting students recognise that these aspects are interrelated with each other and to encouraging students analyse social issues happening in Hong Kong or other parts of the world. It is hoped to enhance students’ sensibility with respect to issues of justice and their ability to make their own judgements through critical thinking.

**(VII) POLITICAL SCIENCE**

**POL4001 Introduction to Sociology and Political Science**

In preparation for their third and fourth years of studies, this course provides students with a general overview of the social sciences, and introduces them to basic concepts of sociology and political science. It surveys these key concepts to identify ways to understand the nature, use and consequence of power in socio-political contexts, and encourages students to critically examine how social and political processes affect them as citizens, and how they may envision ways to participate in these processes.

**POL4002 Understanding Global Issues**

This course introduces students to some of the key themes and theories behind the debate of globalisation. It explores the origin of this idea and how it serves as a powerful concept to explain many political, economic, social and cultural changes that we have witnessed. It will then explore different manifestations and challenges of globalisation such as the rise of network society, the new form of economic cooperation and the new sustainability agenda. It is hoped that students can develop a strong framework that allows them to understand the local importance of this global dynamics.
POL5001  China and the World
This course examines the interaction between China and the rest of the world in contemporary context and locates the domestic and international sources of China’s foreign policy. It charts the evolution of Chinese foreign policy since the establishment of PRC and examines China’s diplomatic engagement in different regional contexts. The course also analyses how evolving strategic, geopolitical and economic concerns have exerted their respective impacts on China’s foreign policy orientation in the age of globalisation.

POL5002  Global Political Economy
This course examines the principal issues of global political economy in a globalised world. It evaluates the features and rationales of different macroeconomic policies such as monetary policies, fiscal policies, trade policies and industrial policies and the effectiveness of these policies in responding to the changing flow of global capital and other global economic dynamics. It finally explores how the key problems in the world today are associated with accelerated capitalism with reference to global poverty and financial crisis.

POL5003  China’s Emerging Role in the World (Capstone for China Studies Major)
We are entering a new era marked by the decline of the dominance of the West and the emergence of a new world in which Chinese influence will become increasingly apparent. Some scholars believe that if the current transformation of China continues at the present pace, it will have the economic and military might to threaten the world in the near future. Other scholars believe that China’s development and prosperity will promote world peace, stability and development, with no threat to anyone. This course aims to explore China’s emerging role as a dominant global player in international politics, culture and trade in the proper perspective.

POL5004  Contemporary International Politics
This course introduces students to the study of contemporary world politics. It firstly surveys the key concepts in explaining world politics and looks at how power and interest have been shaping the interaction between different actors. It then identifies how international political configuration and domestic factors affect the foreign policy making of different nations. It also explores the strategic and political factors and various international relations theories which help understand international conflict and cooperation. It finally looks at how globalisation transforms international cooperation in different areas of politics and investigates the growing importance of participation of non-state actors and
The course examines the political development in China and the key governance challenges in her transition to market economy. It firstly introduces key concepts and theories of political development and their relevance in the context of China. It then studies the outstanding features of Chinese political system such as leadership succession, economic policymaking, and lawmaking process. It will also analyse the context and magnitude of several governance challenges and their implications on the political stability of China.

(VIII) SCIENCE AND MATHEMATICS

**SCI4001 Elementary Statistics**
This course provides students with an introduction to the foundations of statistics. The course will focus on building the essential skills to identify and apply appropriate statistical techniques to solve problems. Students will be exposed to concepts such as presentation of data, measures of central tendency, measures of variability, basic probability laws, simple regression and correlation and common probability distributions such as Binomial, Poisson, and Normal distributions.

**SCI4002 Understanding Ecology and the Environment**
The course attempts to understand the structure and functions of natural ecosystems, evaluates their beneficial and harmful modifications by human activities, and explores the alternatives to destructive and non-sustainable use of nature and natural resources. It also discusses different ways to minimise deleterious impacts on the natural environment and permit living within the means of the earth and in harmony with nature.

**SCI4003 Computer and Multimedia Literacy**
This course delivers elementary and essential concepts in computer systems, network systems and multimedia applications to students, so they become familiar with the working principles of computer systems and the mechanism of multimedia technologies, and thus can pick up practical multimedia skills more easily and can manage them with confidence. This introductory level course introduces students to the world of computing. It guides students to create and bring together multimedia elements and components into a computer-based presentation or application. Appropriate use of computing resources on the
Internet and ethical issues are also within the scope of this course. It is expected that students will have a basic knowledge in computer systems and multimedia technologies after completing the course.

**SCI4004 Human Body in Health and Disease**
Advances in medicine and technology and improved living conditions make the modern people healthier. With better education modern people are also more health-conscious. A greater health-consciousness together with an increased ageing population increases the demand for health care. An understanding of our own body in health and disease has therefore become knowledge everyone should have. This course introduces the structure and function of the human body, the control mechanisms of body functions and the health issues of society. Via the introduction of the most common diseases, such as heart failure, metabolic syndrome, stress and depression, cancer, sexually transmitted diseases and infectious diseases, the course not only illustrates the principles of development and treatment of diseases, but also discusses health issues on how the occurrence of common diseases could be reduced and epidemics prevented/ controlled. It is hoped that students understand how the body works, how to keep healthy and how society responds to epidemics. It is also hoped that the study of a science subject will expose students to scientific enquiries.

**SCI4005 Natural Resources and Conservation**
The consumption of the Earth’s resources has reached an alarming level in terms of the intensity and severity of deleterious impacts. The course adopts a synoptic-critical survey of human interactions with nature and natural resources, the associated problems of their misuse and overuse, and the enlightened approaches to nature conservation to contribute towards sustainable societies. It is hoped that students can understand the rationales urging people to shift to new resource ethics to conserve natural resources so as to sustain future human needs with minimum environmental damages.

**SCI4006 Mathematics for Business**
The course is designed to equip students with basic mathematical concepts and techniques essential for decision-making in business, economics and finance. Students will learn how to identify and apply appropriate quantitative techniques and tools to solve problems in real world situations.

**SCI5001 Data and Decision**
The course provides students with an in-depth understanding of quantitative methods as applied to problems in business and real world situations. Students will learn how to identify and apply appropriate techniques to solve problems.
Through the disciplines of statistical modelling, inference and decision making, students will be equipped with both quantitative skills and qualitative perceptions essential for making rigorous statistical analysis of real-life data. Students will be exposed to Sampling and Sampling Distributions, Estimation, Hypothesis Testing involving inferences for means and proportions as well as Chi-square tests, Analysis of Variance, Correlation and Regression.

(IX) SOCIAL SCIENCES

**SOC4001 A History of Modern and Contemporary China**
Since Hong Kong’s return to Chinese sovereignty in 1997, the interaction between Hong Kong and China has become increasingly strong. It is, therefore, important for students to have some basic understanding of the recent history of their motherland, through which they can gain some insightful ideas about the current developments of China and, to a certain extent, Hong Kong. The course is designed to familiarise students with a thematic approach to historical events in modern and contemporary China and provide them with the ability to analyse the major challenges faced by China in her struggle for survival in the modern world.

**SOC5001 Cultural Heritage and Identity in China**
This course analyses the complex entanglement between identity and heritage in the context of China. It explores how the spatial-temporal interaction among history, heritage and identity is manifested in different forms of ancient architecture and how the rise of neo-capitalism has transformed the function of heritage in connecting past and present. It then examines how the uniqueness and diversity of Chinese history, culture and civilisation has been bountifully represented in the different tangible form of ancient architecture. It finally discusses the contestation between the rapid economic development and historical preservation in China and the possible renegotiation.

**SOC5002 World Cities and Sustainable Development**
This course introduces student to the theoretical and empirical connections between world cities and sustainable development. We will explore how politics, policies and practices compete and complement with one another in shaping sustainable development in different urban issues such as climate change, transport and urban renewal. By the end of the course, students should be able to locate the social, economic and institutional relevance of sustainable development in cities from both developed and developing countries and to
make sense of how and why “sustainable development” needs to be considered at the regional and global scale.

**SOC5003 Economic Development in Contemporary China**
This course surveys the trajectory of economic development of China and explores the emerging challenges and opportunities in sustaining her growth. It will firstly examine the evolution of economic development since 1949 and the changing institutional landscape of economic decision-making. It will then explore the causes and consequences of the changing market and trade structure in the process of her economic modernisation. It finally surveys the expansion of international trade and increasing importance of regional and international economic cooperation in sustaining her economic growth.

**SOC5004 Governance for World Sustainability (Capstone for Global Studies Major)**
An invitation to share in the world concern for sustainability as a way of life, this course conducts an integrative re-evaluation of the concept of sustainability, in particular its on-going evolution from an initial focus on the natural world to broadening concerns about socio-economic worlds. The course places this conceptual evolution in the global context of central governmental and professional authorities being increasingly displaced by emerging local-community interest-groups as sources of policy-making legitimacy. It also explores ways in which individuals, by taking local actions as citizens, investors, producers or consumers, may choose to play their parts in changing global socio-political dynamics.

**SOC5005 State, Market and Society in Contemporary China**
This course surveys how socio-economic transition in the post-1978 China transforms the lives of Chinese citizens. It specifically analyses how various globalisation and other dynamics of modernisation have been changing the ideological, cultural and social configuration of China and examines the political leadership responses to those changes. It also addresses the issue of inequality as the chief destabilising factor in the long-term development of China and the extent to which the existing mode of governance be able to mitigate this issue. Finally, it looks into several aspects of cultural politics to see how the society reacts to the rise of market in the context of state socialism.

**SOC5006 Theories and Society in the Age of Globalisation**
This course introduces students to select theories and concepts essential for a critical understanding of contemporary debates on globalisation. It extends the
discussion from the Foundation course *Understanding Global Issues* and engages students in deeper theoretical reflection of different aspects of globalisation. It examines different theoretical approaches and concepts through which scholars analyse globalisation. Students are invited to consider the background against which those theories were formulated and assess the merits and limitations of those theories.

**SOC5007 Urbanisation and Sustainable Development in China**
This course examines urbanisation and sustainable development in China through theoretical and empirical perspectives. It surveys the processes of urbanisation and spatial development in China and analyses the underlying social, economic and institutional factors within the wider context of China’s economic transformation. This course also examines issues including environmental governance, energy policy and large-scale development projects in the context of an emerging sustainability agenda in China. It leads students to evaluate the effectiveness and limitations of various policy instruments in achieving sustainable development in contemporary China.

**SOC5008 Social Research Methods**
This course is designed to introduce students to the principles and methods of social research. It aims to guide students to appreciate the value of social research as well as acquire a practical grasp of a variety of research strategies and techniques. It will examine some of the main methods used by researchers in social sciences such as survey research, participant observation, interviewing, documentary research, and content analysis etc. The examination will consist of both readings and actual practice. The purpose is not only to understand the comparative strengths and weaknesses of each method but also to gain experience using them.

**SOC5009 Regional Development in China**
This course examines the regional planning and development in China and its wider economic dynamics. It will explore the key concepts and theories related to regional development and locate their relevance in the context of China. It will then provide an overview of the development of four main regions in China namely the Pearl River Delta region, the Yangzi River Delta region, the Beijing-Tianjin-Tangshan-Hebei region, and the Western region. It will specifically examine their economic performance and the emerging institutional set-up in facilitating regional integration. It finally will provide a comparative framework that helps compare and contrast these regions in terms of their administrative set-up, economic structure, infrastructural provision and innovative capacity.