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MESSAGE FROM THE PRESIDENT

Founded in 2012, the centenary year of the University of Hong Kong (HKU), Centennial College is a self-financed, post-secondary, degree granting institution established by HKU and underpinned by the university’s tradition of providing the highest quality of education.

We have inherited the strengths and academic values of our parent institution but have adopted a new and innovative approach in our multifaceted, interdisciplinary degree programmes. We believe that our non-traditional liberal education curriculum will not only give students a broad range of knowledge and skills, but also give them a global view and understanding of the modern world.

The concept of a liberal education is a process which teaches one how to learn, how to think and how to take a broader perspective on life. It also teaches one how to be flexible and reliable, and how to live a happier life. Above all, it encourages one to become a better human being. At the same time, a liberal education is designed to develop intellectual ability and can therefore prepare individuals for a variety of employment opportunities. We believe that such an education should be appealing to employers because graduates develop the transferable skills necessary to adapt to a changing workplace.

As a liberal studies college, Centennial promotes innovative teaching, small class sizes and experiential, student-centred learning. It strives to build close relationships and collegiality between staff and students, and encourages teamwork whilst recognising the power of the individual. We are committed to providing our students with an enhanced learning experience, strengthening research to improve teaching and learning, and promoting internationalisation.

As our graduates begin entering the workplace, academia and government, I hope they can serve important roles in connecting the College with the community and in demonstrating the values of a liberal education to society.

We look forward to continuing success in the years ahead.

Professor John Malpas
President
EXPERIENCE HONG KONG, ASIA’S WORLD CITY
When you are considering going abroad for your education, choosing where to live is as important as choosing what to study. After all, learning takes place both inside and outside the classroom. Here are nine reasons why Hong Kong is the ideal place for you to pursue your college education.

1. **Hong Kong is a vibrant city.** It combines a traditional Asian experience with a modern, cosmopolitan lifestyle.

2. **Hong Kong provides a global outlook from a Chinese perspective.** Studying here will broaden your horizons through interactions with other students and the local community, helping you appreciate a different world view.

3. **Hong Kong is great for outdoor adventure.** The islands, mountains and beaches that make up the region are perfect for hiking, biking, swimming, kayaking, surfing and sailing. Fully 40 percent of Hong Kong’s land area is comprised of country parks and nature reserves.

4. **Hong Kong is a city of arts and culture.** From Chinese operas to broadway musicals to international art and film festivals, there is no shortage of attractions here. Attend a K-pop concert, check out the latest exhibits at the Hong Kong Museum of Art or attend one of the many festivals celebrating Chinese heritage.

5. **Hong Kong is one of the safest cities in the world.** Enjoy a night out with friends, and then return home on foot, by taxi or by public transport.

6. **Hong Kong has the world’s most modern and efficient public transport system.** Travel by train, ferry or bus is quick, convenient and safe. All signs are in English. Taxis are easy to find, and drivers are honest and professional.

7. **Hong Kong is a globally connected city.** While in Hong Kong, you will have unrestricted access to Google, Facebook, Twitter, YouTube, The New York Times, The Guardian and all your favourite websites.

8. **Hong Kong uses English.** You can order meals in restaurants, read bus schedules, follow street signs or ask for directions, even if you don’t understand Chinese.

9. **Hong Kong is a food-lover’s paradise.** The city offers an enormous variety of dining options, from traditional Cantonese and other Asian cuisines to authentic European and American fare — whether you are in the mood for street food, fusion, Michelin-starred fine dining or homestyle cooking, you are sure to find a restaurant that suits your taste and budget.
The extensive, efficient and affordable public transport network makes it easy to explore everything Hong Kong has to offer. The mobile network has you covered, so you can seamlessly get your downloads and stay in touch with family and friends.

If you like to island-hop, cruise to the larger outlying islands on a ferry or hire a sampan to visit the 200 or so smaller remote islands that dot the waters around Hong Kong and offer rugged mountain paths and sandy beaches. Since Hong Kong is located in the balmy subtropics, it is beach weather here nine months a year.

The handy Octopus Card makes it easy to travel around the region with just a tap and go. The Hong Kong public transport network is extensive, efficient and affordable, allowing you to explore every corner of the region with ease.

Relax on the beaches of Sai Kung, take in a concert at the Cultural Centre in Kowloon, or ride the cable car to the Buddhist monastery of Po Lin and see one of the world’s largest Buddha statues. Wherever you go, the mobile network has you covered, so you can easily get your downloads and stay in touch with family and friends.

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The Hong Kong region has a lot to offer. Hong Kong Island and the Kowloon peninsula bustle with urban life, displaying its iconic skyline and famous harbour. As you go north, New Territories offers a slower pace, with fishing villages, country parks and wetlands.

You’ll never be short of weekend activities in and around Hong Kong. Hike the Lantau Trail, relax on the beaches of Sai Kung, take in a concert at the Cultural Centre in Kowloon, or ride the cable car to the Buddhist monastery of Po Lin and see one of the world’s largest Buddha statues. Wherever you go, the mobile network has you covered, so you can seamlessly get your downloads and stay in touch with family and friends.

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even easier — just top it up to pay for most public transport, and for purchases made at convenience stores, fast food outlets and vending machines.

Hong Kong is well-connected by train or ferry to other parts of China. And if you have time for overnight travel, Southeast Asia is at your doorstep. In less than four hours you can fly to Singapore, Beijing, Taipei, Shanghai, Bangkok, Seoul, Hanoi or Penang.
Centennial College is a member of The University of Hong Kong Group, and is registered under the Hong Kong Post Secondary Colleges Ordinance. The College offers full-time, self-financed, four-year Bachelor degree programmes validated by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). We also offer a summer programme and student exchange programmes.

Multifaceted Course Offerings
Our broad-based interdisciplinary curriculum will not only help you acquire superior skills in your chosen profession, but will also help you gain strengths in a wide range of fields including economics, politics, culture, languages, history, statistics, logical and creative thinking, communication, environmental studies, music and literature.

Support for Incoming Students
Whether you are here for a summer programme or a degree programme, the International Office and Office of Student Success provide support to all incoming students. You are welcome to discuss with our staff issues related to college study, living in Hong Kong and extra-curricular activities such as planning a trip to mainland China. We also have professional counsellors to provide personal counselling services.

Upon your arrival, a series of orientation activities will help familiarise you with the College and with Hong Kong. A local student “buddy” will be assigned to you to provide peer support, helping you adapt to college life and assisting you with personal and academic concerns by sharing his or her own knowledge and experience.
Centennial College offers many learning opportunities to students, including field trips in Hong Kong, mainland China and around the globe; study tours; service learning; a mentorship programme; internships; and our Academic and Professional Development Seminar Series.

We also organise several weekend activities each semester for visiting students. You can see museums and concerts, go hiking or sailing, enjoy dim sum or a barbecue and visit nearby islands, beaches and tourist attractions.

A Friendly Learning Environment
We are a small school in a big city — with around 800 students, the atmosphere is warm and friendly. The College is conveniently located in the Southern District of Hong Kong Island, away from the hustle and bustle of Central. We are in a single, compact five-storey building designed around a central courtyard. The rooms are clean, bright and newly renovated. At Centennial you can relax and mix easily with classmates and teaching staff.

Centennial College strives to build close relationships between staff and students and encourages teamwork wherever possible. Our class size is relatively small to facilitate two-way learning and small-group activities. Because our students have access to many of the facilities of the nearby University of Hong Kong, we offer the advantages of both a small college and a large university.

Advanced Learning Resources
As a student at Centennial College you will enjoy advanced online learning facilities, free Wi-Fi and Internet access throughout the campus, and access to one of the best libraries in Asia.

In addition to the Hong Kong University Libraries, our on-campus Learning Resources Centre is stocked with books and materials and equipped with printing and computer facilities. The College also provides remote access to Hong Kong University’s sizable e-resources and makes available a variety of reading and lounge areas for individual and group study.

Centennial College provides a very warm community where it’s very easy to make friends, and easy to get help. With the benefits of small classes, we bump into our friends regularly, and have time to interact with our professors. Unlike bigger universities, your professor will remember your name here!

– Angus Tsui, Year 3 student
Bachelor of Arts (Honours)  
China Studies Major

The China Studies programme offers a rewarding educational experience that will give you the knowledge to further your career in any field related to China and assume leadership roles in academia, politics, society and commerce.

During the course of study you will examine how Chinese culture, civilisation and modernisation interact with one another and the role of contemporary China in the global economy.

Bachelor of Arts (Honours)  
Gender, Media and Culture Major

The Gender, Media and Culture Major primarily adopts a gender studies approach to examine media texts, institutions, technologies, audiences and cultural issues. It also analyses the role of print, electronic and other visual media in contributing to wider cultural trends.

The Major offers you a wide range of courses drawn from the interrelated disciplines of gender, media and cultural studies. You are encouraged to be a self-reflective, inquisitive and critical-minded learner who can integrate theory with practice in real life situations.
Bachelor of Arts (Honours) 
Global Studies Major
The Global Studies Major is designed to help you develop a global perspective and understand the increasing interconnectedness among the many forces in today’s society.

During the course of study, you will learn about the political and economic implications of cooperation and conflict among different groups in a civil society.

Bachelor of Arts (Honours) 
Integrated Business Major
This programme provides a well-rounded education to prepare you for the dynamic realities of the business world. It offers a balanced mix of business curriculum and general education courses that develop your professional knowledge as well as core managerial capabilities such as strategic thinking, analytical skills and independent judgment.

The business curriculum in Marketing, Management, Finance, Economics and Accounting is designed to give you an integrated view of the commercial environment and show you the interrelationship between different business functions in a company.

Bachelor of Arts (Honours) 
Language and Communication Major
The Language and Communication Major provides an academic pathway for those who seek to acquire high-level language and communication competencies that are critical in meeting future challenges in their further studies or profession.

The Major offers courses that cover a wide range of topics from the disciplines of linguistics, communication studies, and media and cultural studies.

Bachelor of Arts (Honours) 
Management as a Liberal Art Major
The Management as a Liberal Art Major takes a new approach to management studies. In today’s globalised society, the complexity of organisational issues often calls for a more thorough and holistic analysis of the social, economic, political and cultural implications in management.

Management is essentially an activity that deals with people, and their diverse values and behaviours, so an understanding of human needs and motives can largely explain variations in organisational cultures and performance. Taking management from a liberal-art perspective enables you to adopt a people-centred approach to examine the irrational behaviours and non-optimal decisions in organisations in light of human characters and dimensions.

Bachelor of Professional Accounting (Honours)
Whether you want to become an accountant, auditor, comptroller, negotiator, tax consultant or a financial expert, this Major will lay the foundation for you to excel. It also will provide you with a broad range of vital supplementary skills to broaden your career horizons.

Upon completion of the programme, you will not only receive exemptions from various professional bodies, but also gain skills in communication and teamwork that today’s employers are looking for in their professional graduate hires.

To provide you with more exposure and training in the accounting profession, the Major offers an elective in the form of a six-credit accounting internship during the second semester of your third year of study.

Bachelor of Arts (Honours) 
Sustainability and Society
The aim of this Major is to take students on a historical, philosophical, scientific, cultural and practical journey into the concept of sustainability. The predicaments faced by an increasing and more affluent human population on our finite planet Earth make the concepts of sustainability and sustainable development key to our future success as a species and a subject of many heated debates. These debates cry out for logical and knowledgeable leadership and a better educated populace that can make informed judgments and decisions. The knowledge gained in this Major might be considered fundamental, even essential, to every responsible member of society.

Graduates from this programme will be able to work in a variety of industries and businesses where Corporate Social Responsibility is being increasingly practiced, in government offices, NGOs, academia — indeed anywhere where sustainability and respect for the environment is a priority.
The Study Abroad Programme offers you a unique opportunity to gain global exposure and widen your horizons through student exchanges at partner universities of Centennial College.

Centennial currently has partnerships with three liberal arts institutions in the United States: Carthage College in Wisconsin, and Endicott College and Lesley University in Massachusetts.

All three colleges offer highly participatory, student-centred learning environments with small classes, interactive teaching, and a tremendous range of extra-curricular activities. During your semester or year abroad you will be fully immersed in American college life, and can make use of weekends and study breaks to go sightseeing. Lesley and Endicott are within half an hour by train from Boston, while Carthage’s beautiful campus is situated north of Chicago on the sandy shores of Lake Michigan.

More opportunities with partner institutions in other countries will follow in future years.

One of the perks of studying abroad is to meet people from around the world. I learned so much from each of them — about their culture as well as their traditions. The best aspect about my time away was the people I met and how those friendships have continued, despite most of us being scattered across the world. I now consider most of my closest friends as those whom I met while on exchange.

– Erica Chan, exchange student at Endicott College
ACTIVITIES AND OPPORTUNITIES

Mentorship Programme
The Mentorship Programme is designed for you to benefit from the wisdom of successful members of society and encourages you to learn from their experiences through mentoring relationships. Our distinguished mentors come from the fields of accounting, investment, education, government, social work and academia. They volunteer their time and expertise and offer an important additional element to your academic training, helping you to gain greater insight into the world of business, to improve your communication and social skills, and to aid your personal development.

Student Ambassadors
Student Ambassadors play an important role in strengthening ties between the College, students and the community. They help organise college events, sit on various committees, and meet with guests and the general public. All Ambassadors go through a series of leadership development training programmes.

Clubs and Societies
A number of Student Clubs and Societies covering a wide range of interests such as sports, arts, social and cultural activities have been set up to enrich your college life. If you are interested in taking up a role in an existing student organisation or even setting up a group of your own in an area that you are passionate about, you are welcome to approach our Office of Student Success for coordination and support.

Internships
At Centennial College, you will enjoy a variety of internship opportunities within government...
departments, non-governmental organisations and commercial firms. Not only will you learn more about possible future careers, you also will gain exposure to the work environment and develop practical workplace skills. This valuable experience will increase your professional competence after graduation.

Centennial Forum
Centennial Forum is another of the many ways we try at Centennial to introduce new ideas to stimulate intelligent thinking. We regularly invite prominent guest speakers from a variety of fields to host an on-campus forum and encourage lively open-minded discussions among the participants. Past speakers have included local politicians, journalists, legal experts, doctors and professors.

Study Tours
Each year, Centennial organises several trips to popular destinations in China and abroad. In the past students have travelled to Guangzhou, Sichuan, Seoul, Taipei and Boston, on visits lasting up to two weeks. These trips offer the opportunity to practice a foreign language, immerse yourself in a foreign culture, and just have fun!

Throughout the semester, we got to organise activities for our schoolmates such as the Winter Ball and the Singing Contest. It was a totally new experience for me and I had a lot of fun organising these functions and gained a lot of valuable experience that cannot be learned from lessons or textbooks.

– Steffi Lam, Year 2 student
ON AND OFF CAMPUS
Academic Resources

As a Centennial student, you will enjoy access to the Hong Kong University Libraries (HKUL), the oldest academic libraries in Hong Kong. You will receive a library card granting you book-borrowing privileges and on-site access to printed material and the vast electronic resources of HKUL.

You may also use the University of Hong Kong’s newly built Chi Wah Learning Commons. Its extensive facilities include quiet study areas, reading and lounging areas and individual workstations. For collaborative work, the Learning Commons provides group study rooms and diner-style booths. A language laboratory, audio-visual facilities, computers, colour printers and free Wi-Fi round out the list of amenities offered.

You will also enjoy Centennial’s own advanced online learning facilities. The College has two e-platforms: the Learner Portal and WISE (Web-platform for Interactive Study Experience). Both use cutting-edge technology to provide effective teaching and learning support. Computer laboratories and cyber stations are also available on campus. Free Wi-Fi is available in every classroom and public area of the College.

Dining Choices

Our on-campus café serves breakfast and lunch and offers a full range of espresso drinks. There are several places to eat near the campus, and students can choose from popular fast food chains, local restaurants, Chinese teahouses and takeaways. Several convenience stores are also nearby.

You are also welcome to visit the cafeterias and restaurants on or near the University of Hong Kong campus. A dozen dining halls and cafés serve breakfast, lunch and dinner and can satisfy any palate.

Sports Facilities

Centennial College offers you access to the extensive sports facilities at the University of Hong Kong. These include track and field facilities, fully equipped fitness centres with experienced and helpful staff, and swimming pools.

Sports and fitness programmes are run by experienced coaches to help you develop lifelong healthy habits and exercise routines. You can take your pick from a range of activities including adventure hiking, badminton, basketball, fencing, jazz dance, sport climbing, tennis, squash and yoga.

Accommodation

Centennial College will make off-campus housing arrangements for you prior to your arrival, based on your preference. You may choose from a shared room in a university residence hall, a private room in a student apartment with common bathroom and kitchen, or a shared or private room in a student hostel.
WE’RE HERE TO WELCOME YOU

Mr Kevin CHAN  
Head of International Office

Dr Jacob MEUNIER  
Exchange Student Liaison

Ms Ellen SZE  
Dean of Students

Ms Chris TSANG  
International Marketing Officer

Ms Beryl YAN  
Admissions Officer

Mr Patrick YOUNG  
Assistant Student Affairs Officer